



MISSION STATEMENT

To provide an excellent level of service, product and environment so our products can be appreciated by our customers.

VISION

To uphold traditional values in our pubs, expand our estate and restore customer belief in the great British pub.

AIMS

Our aim is to ensure all our pubs are providing a unique experience with excellent products on offer in safe, inviting, clean and comfortable surroundings. To maintain and increase turnover and gross profit levels year on year.

VALUES

We firmly believe a quality product and environment have to be provided in order to maintain the standards in our pubs to make them worth visiting. We strive for good manners and behaviour in our staff and customers.

Remember we're in the hospitality industry – “be hospitable”, smile and the answer is yes!

